

Albert's Group of Restaurants



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Albert's Serves Up Support for Needy Edmontonians

Edmonton, AB – As part of their continuing commitment to the community, Albert's Family Restaurants is participating in two fundraisers that help feed underprivileged Edmontonians. On October 10th, Albert's will provide catering free of charge for the Annual Fall Harvest Lunch, an upcoming fundraiser for the Edmonton Food Bank. This annual luncheon is attended by various supporters of the Food Bank. This year, the organizers are hoping for a turnout of around 200 people.

“Support from businesses like Albert's is incredibly important because it allows us to have very little overhead,” said Carla Kolke, Fund Development Coordinator for the Edmonton Food Bank. “Community support is what allows us to make the Harvest Lunch a very successful fundraiser.”

Tickets to this important event are \$35 each or \$250 for a table of eight and can be purchased through the Edmonton Food Bank by calling 425-2133. The luncheon takes place at the Prince of Wales Armoury.

Albert's is also a sponsor for the Edmonton Meals on Wheels Celebrity Box Social, which takes place today, on September 23rd. The event sees high-profile Edmontonians auctioned off to share a meal with their winning bidder at a participating restaurant. In addition, Albert's provided the breakfast for the TV launch of the fundraiser on September 16th.

“Not only do sponsors like Albert's help us cover the cost of the event and guarantee its success, they help us promote it as well,” said Sigrid Stark, Manager of Marketing and Fund Development for Edmonton Meals on Wheels. “Sponsors are friends. They value what we do and respond generously when they see a need. We are honoured to have this kind of relationship with Albert's.”

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